

MANITOBA MUSIC INDUSTRY DIRECTORY



The Manitoba Music Industry Directory is a comprehensive industry listing of the businesses, people, and musicians who work in Manitoba's music industry. The total circulation is over 6000, and is distributed to Manitoba Music's 700 members, to local businesses, and nationally through a variety of music industry trade conferences (NXNE, CMW, WCMA, etc.) This directory sits on 6000 desks and is referenced often as it is the only printed directory of its kind.

MANITOBA MUSIC

P: 204.942.8650

F: 204.942.6083

info@manitobamusic.com

www.manitobamusic.com

ABOUT LISTINGS

BASIC LISTING: Free for all Manitoba Music members. Includes name, phone, fax, email, website, and 30-word bio.

DELUXE LISTING: Only \$25. Includes basic listing plus mailing address (optional), picture/logo, and extended 60-word bio.

EXTRA LISTING: Only \$10 per extra basic listing, for those who want to list more than one band or company.

Manitoba Music members can update their basic listings online at manitobamusic.com.

For listings, please contact us at Manitoba Music
E: info@manitobamusic.com
P: 204.942.8650

LISTING DEADLINE:
Jan 16, 2009

AD SIZE:	RATE:	MEMBER RATE:	DIMENSIONS:
outside back cover	\$750	\$675	7"x10"
inside front cover	\$575	\$517.50	7"x10"
inside back cover	\$575	\$517.50	7"x10"
full page	\$500	\$450	7"x10"
half page horizontal	\$275	\$247.50	7"x5"
half page vertical	\$275	\$247.50	3.25"x10"
quarter page horizontal	\$175	\$157.50	3.25"x5"
quarter page vertical	\$175	\$157.50	7"x2.25"
business card	\$75	\$67.50	3.25"x2.25"
deluxe listing	\$25	\$25	see sidebar
extra listing	\$10	\$10	see sidebar
non-member listing	\$50	--	--

BOOKING DEADLINE: Jan 5, 2009 **ART DELIVERY DEADLINE:** Jan 16, 2009

MECHANICAL REQUIREMENTS

All ads for the Directory are to be supplied as electronic files. All ads for the Directory are black & white.

Art Specifications - All files must be 300 dpi. Press ready PDFs, JPGs, and TIFFs accepted.

All files must be received in good working order. Manitoba Music will assume the advertisement is satisfactory for publishing. Expenses incurred as a result of advertiser's failure to conform to mechanical requirements will be charged to the advertiser.

MARIA is not responsible for ads that are not high resolution, print quality or created with incorrect dimensions.

HOW TO DELIVER YOUR AD

1. **FTP:** Please FTP all files over 5MB to [ftp.manitobamusic.com](ftp://ftp.manitobamusic.com).

USERNAME: maria_dropbox
PASSWORD: 1q2w3e4r

If you have any questions about how to FTP, please email rachel@manitobamusic.com.

2. **EMAIL:** Files 5MB or smaller can be emailed to rachel@manitobamusic.com.

3. **COURIER/MAIL/IN PERSON:** Copy high res ad or logo to CD and deliver CD and printed proof to: Manitoba Music
1-376 Donald Street
Winnipeg MB R3B 2J2
P: 204.942.8650



CONTACT: DAVID SHERMAN

P: 204.334.8342 F: 204.942.6083 E: davidsherman@mts.net

MANITOBA MUSIC INDUSTRY DIRECTORY



ADVERTISING INSERTION ORDER

1. COMPANY INFORMATION Please complete, sign and return by fax to 204.942.6083.

NAME: _____

TITLE: _____

COMPANY: _____

ADDRESS: _____

CITY: _____ PROVINCE: _____ POSTAL CODE: _____

PHONE: _____ FAX: _____

EMAIL: _____

2. MANITOBA MUSIC MEMBERSHIP STATUS Please check one.

Manitoba music member in good standing -- eligible for the member rates

New Manitoba Music member, membership application is attached -- eligible for member rates

Not a Manitoba Music member

3. ADVERTISEMENT PURCHASE Please refer to the Advertising Rate Sheet on previous page.

Size of ad:

Business card 1/4 page vertical 1/4 page horizontal

1/2 page vertical 1/2 page horizontal Full page

Outside back cover Inside front cover Inside back cover

Price: \$ _____

4. PAYMENT

Cheque enclosed Invoice me Bill my Visa/Mastercard/American Express account

#: _____ Expiry: _____

Name in card: _____ Signature: _____

By signing this form I agree that the individual and/or company named above will pay the total amount due for this advertisement in the 2009 Manitoba Music Industry Directory, and to deliver my artwork to Manitoba Music by the art delivery deadline (January 16, 2009). Further, I understand that Manitoba Music and their designates assume no responsibility for errors or omissions in the artwork supplied.

Date: _____

Authorized Signature: _____

Per: _____

Name: _____

Title: _____

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TO ADVERTISE:

David Sherman

P: 204.334.8342

F: 204.942.6083

E: davidsherman@mts.net